



re imagine
**PHARMACY
BENEFITS**



Beyond the Script:

Innovative Clinical & Cost Containment Solutions

Presented by: Taylor Mishlanie & Kinga Duclos

ProAct's Clinical & Cost Containment Strategies

“Creating healthier outcomes through smarter, more sustainable healthcare spending.”

Today's Topics

- MyMedMap
- Omada Health
- BlueGenes
- ProActPLUS
- Counter Health



MyMedMap



What is Medication Therapy Management (MTM)?

MTM includes a wide range of services provided to members to optimize therapeutic outcomes while identifying and preventing costly medication problems.

Why choose an MTM program for your clients?

MTM services provided by ProAct promote safe, appropriate, and effective use of medications and provide value by improving the quality of patient care and outcomes, reducing healthcare expenses, and minimizing medication-related adverse events.

Annual Intervention	Cost Avoidance Per Member
Comprehensive Medication Review	\$86.00
Potential Interventions	Cost Avoidance Per Member
Adverse Drug Event Prevention	\$1,098.00
Dose Adjustments	\$79.32
Drug-Drug/Drug-Disease Interactions	\$1,647
Drug Information	\$57.71
Therapeutic Recommendations	\$1,188.00
Patient Education	\$97.86
Medication Error Prevention	\$1,375.00



\$1.00 PMPM with a guarantee based on available contact information.



- ProAct will connect with eligible members who choose to participate, offering:
 - A yearly comprehensive medication review with actionable clinical insights.
 - Quarterly targeted reviews and follow-up interventions as needed.
- \$1.00 PMPM, guaranteed with 75%-member contact availability.
- Powered by Aprexis, ProAct's trusted medication therapy management software partner.



- MyMedMap Client Profile

- Organizations committed to supporting their members holistically with personalized healthcare resources.
- Organizations seeking to reduce overall healthcare costs – not just pharmacy spend, but medical spend as well.



Case Study Details	
Client Type	Municipality
Life Count	464 lives
PMPM Savings	\$2.72 PMPM
Intervention Details	
Member #1	Identified <i>Drug Interaction</i> occurring leading to CNS depression. <ul style="list-style-type: none">- Counseled Member on how to separate administration.- Followed up with provider.
Member #2	Identified <i>Gap in Therapy</i> . <ul style="list-style-type: none">- Member was taking Albuterol HFA inhaler daily with no maintenance inhaler.- Followed up with provider to facilitate new prescription from being written.
Member #3	Identified <i>Therapeutic Interchange</i> . <ul style="list-style-type: none">- Facilitated transition from brand Stelara to biosimilar Selarsdi.



Chronic Condition Management Solution: *The Why...?*

Since 2023, GLP-1 plan spend has increased 31% and is now accounting for **28% of total pharmacy plan spend**.

Continuing to grow due to:

- Obesity and diabetes prevalence
- Label expansion of the GLP-1s
- New products in the pipeline



Omada is a virtual-first care provider helping members make lasting changes to improve health and reduce care costs for organizations.

Program	Prevention	Hypertension	Enhanced GLP-1 Care Track <small>(PVN & HTN Members Eligible)</small>	Diabetes	Musculoskeletal
Additional Support	+ Embedded Behavioral Health Tools				
Clinical Indication	Prediabetes & At-Risk	High Blood Pressure	Active or Recent GLP-1 Prescription <small>(past 12 months)</small>	Type 1 & Type 2 Diabetes	Joint & Muscle Health
Care Team	Health Coach Behavioral Health Specialist	Health Coach Hypertension Specialist Behavioral Health Specialist	Health Coach Behavioral Health Specialist Cardiometabolic Specialist (CDCES) Exercise Specialist (CPT, CSCS)	Health Coach Diabetes Specialist Behavioral Health Specialist	Physical Therapist Behavioral Health Specialist
Connected Devices			Devices included in the PVN or HTN programs		

Why add Omada to your plan?

The need for programs that can help improve health outcomes while containing costs is critical for employers who want to invest in their people long term.

These are complex patients who deserve adequate support across their healthcare and ProAct + Omada are here to be a part of that team.

Program	Pricing*
Prevention	\$60
Diabetes	\$90
Hypertension	\$60
Diabetes + Hypertension	\$95
Enhanced GLP-1 Care Track	\$35
Musculoskeletal	\$250/\$625**

*for enrolled active member per month

**One-time fees for 12-month duration of program



Flexible GLP-1 Support Designed for Outcomes and Cost Savings

Enhanced GLP-1 Care Track



- Expert coaching for members using or exploring GLP-1s.
- Holistic lifestyle support to amplify weight-loss results.
- Personalized guidance for healthier body composition throughout GLP-1 treatment.

Results

28% more weight loss on average at 4 months¹

+0% average weight change 4 months post GLP-1 discontinuation^{1,2}

Enhanced GLP-1 Care Track



- Omada Health Client Profile

- Organizations who want to invest in their members' well-being through personalized, holistic healthcare support.
- Organizations aiming to lower total healthcare costs by influencing both pharmacy and medical spend.
- Organizations looking for a long-term approach in controlling GLP-1 spend.



Case Study Details				
Client Type	School District			
Life Count	6164 lives			
Omada Program	Estimated Enrollments	Year 1	Year 3	Year 5
Prevention & Weight Health	227	\$144,372	\$490,547	\$895,515
Hypertension	124	\$75,020	\$256,928	\$439,828
GLP-1 Enhanced Care Track	111	\$157,953	\$521,922	\$935,730
Diabetes	12	\$8,100	\$73,986	\$134,244

Analysis based on Markov Model

Model uses a combination of clinical data observed among Omada members and simulated in a matched cohort from National Health and Nutrition Examination Survey (NHANES) and Medical Expenditure Panel Survey (MEPS) data to estimate reduction of disease onset and associated cost savings.

BLUE GENES™

Using Genetics to Revolutionize Medicine

Pharmacogenetics (PGx) is the science of how genetic variation affects an individual's response to drugs.

Goals of PGx:

- Optimize drug choice and effectiveness
- Understand Adverse Drug Reaction Risk
- Select the right drug for the right patient at the right dose

BLUE GENES™

- PGx Tools currently available to healthcare professionals:
 - Response Markers
 - Metabolic Markers
- Variation in metabolic genes can lead to higher or lower concentrations of drugs.
- Recommended dosing assumes normal metabolism



BLUE GENES™

How Does It Work?



BLUE GENES™

- How ProAct's integration with Blue Genes helps our members:
 - Reviews PGx test results in real time
 - Highlights the specific gene mutation affecting a patient's response
 - Provides clear, concise explanations you can share with patients
 - Suggests evidence-based alternative medications when incompatibilities are detected

BLUE GENES™

- Examples of Targeted Medications:
 - Opioids (Hydrocodone, Oxycodone)
 - SSRIs (Fluoxetine, Sertraline, Paroxetine)
 - Statins (Simvastatin, Lovastatin)
 - Warfarin
 - Olanzapine

BLUE GENES™

- Blue Genes Client Profile:
 - Plan sponsors looking to reduce pharmacy spend by reducing medication switches and therapy failures.
 - Plan sponsors looking to improve member satisfaction through personalized prescribing capabilities.

BLUE GENES™

Cardiovascular Case Study

Plavix

An emergency stent procedure can cost \$50,000-\$100,000.

Depression Case Study

Trial-and-error approach in treatment

PGx testing can lead to an estimated cost savings of approximately \$2,000 per patient over the course of one year.

GLP-1 Case Study

Diabetes & Weight Loss

58% of patients discontinue before seeing a clinical benefit.

PROACT+PLUS

Four-tiered Suite
of cost containment solutions

\$24.08
average
PMPM savings

**Specialty
Carve-out***

**Copay
Assistance**

**International
Mail Order****

**Medical J-code
Carve-out**

\$42,504,355.92
in cost avoidance in 2025

*We partner with CopayAssistRx on the specialty j-code components.

**ProAct does not offer international mail order. If a group does elect to implement this type of program, ProAct would refer them to CANARX.

PROACT+PLUS

Specialty Carveout



Patient Assistance Programs (PAP)

- Aimed at covering 100% of the medication cost
- Income driven
- Qualifications are determined by the manufacturer
- Annual enrollments
- Bridge Programs



Copay Assistance Programs (CAP)

- Alternative form of assistance if member doesn't qualify for PAP
- Requires member involvement to enroll
- Certain copay cards are used in conjunction with manufacturer credit cards
- Purpose is to reduce the member's financial responsibility on each fill
- Certain manufacturers require the patient pay a set copay to use the savings card

PROACT+PLUS

Copay Assistance

- Targets non-specialty Preferred and Non-Preferred Brand name medications
- Copay assistance in the form of manufacturer copay cards and coupons
- Weekly open opportunity reports
- Pharmacy outreach
- Member involvement required for select medications

PROACT+PLUS



International

- Can be included as an add on component to ProActPLUS for Plan Sponsor's looking to leverage international sourcing
- 100% voluntary
- Monthly targeted member outreach
- Collaboration with the CANARX team

PROACT+PLUS

Medical J-Code Carve Out

- Managed through our partnership with CopayAssistRx
- Targets high-cost medical j-codes with available patient assistance programs
- Collaboration with the medical carrier required
 - J-code exclusion required on medical and prescription plan
- Requires sign off from all involved parties to implement
- 90-day implementation

PROACT+PLUS

- ProActPLUS Client Profile
 - Organizations looking to reduce plan spend on brand name medications (specialty and non-specialty).
 - Plan Designs with traditional PPO design & copay structures.

PROACT+PLUS

Case Study Details	
Client Type	Health System
Life Count	1,281 lives
ProActPLUS Start Date	1/1/2024
Components	Specialty PAP/CAP Non-Specialty CAP International
Program Details	
2023 PMPM Plan Spend	\$243.66
2024 PMPM Plan Spend	\$197.17
2025 PMPM Plan Spend	\$195.85
Total Savings in 2025	\$345,738.81
ProActPLUS PMPM Savings	\$22.49

Counter

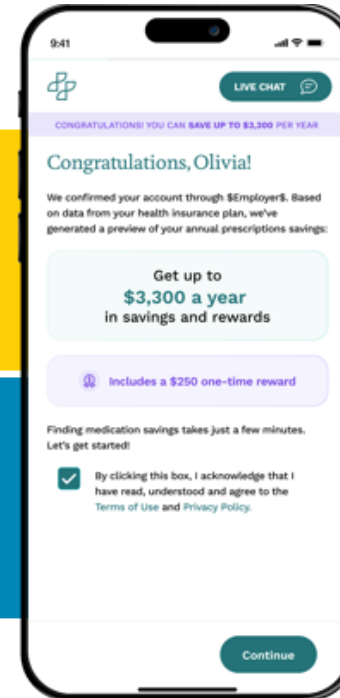
Digital Member Engagement Platform

International Sourcing

Prior Authorization Empowerment

Therapeutic Alternatives

Retail to Mail



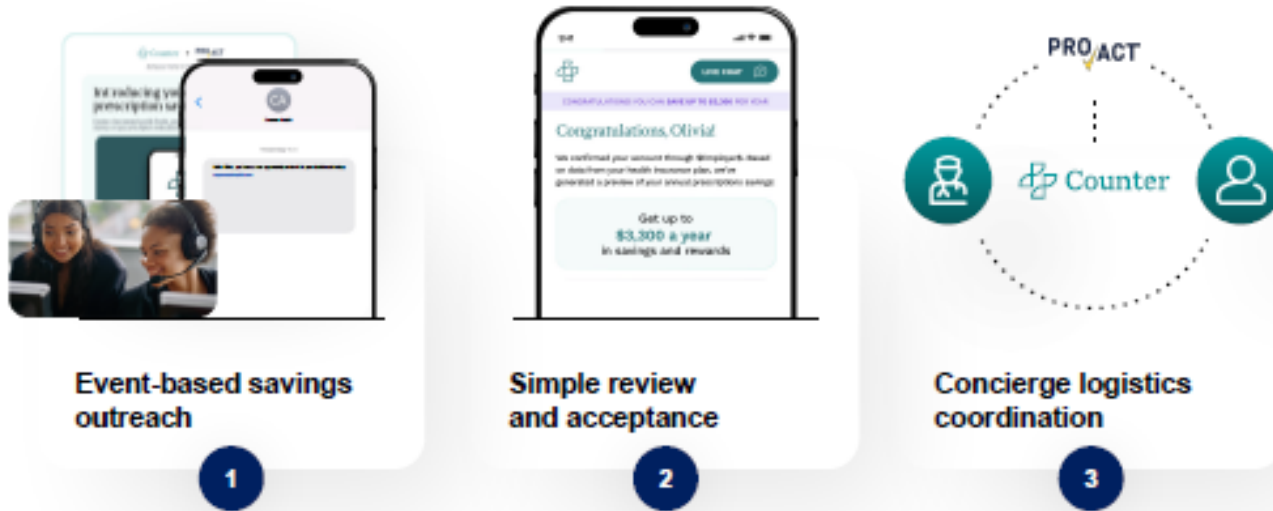
Web-based Interface



Event-based Omnichannel Outreach

PROACT + Counter

Maximize Savings with Powerful Member Engagement



Counter is fully integrated with ProAct and seamlessly bolts on top of the ProAct benefit to drive members to the lowest net-cost options.

Simple pricing approaches tailored for you

Counter Health can be purchased as standalone PMPM charge billed by ProAct or bolted on through ProActPLUS

1 Subject to terms and conditions.

Standalone PMPM Fee

- \$3.00 PMPM
- ROI guarantee¹

Through ProActPLUS

- 25% shared savings and \$1 PMPM base fee
- Billed through ProActPLUS

COUNTER BY THE NUMBERS



\$28 PMPM²
Average Savings Available



Risk Free
ROI Guarantee Included

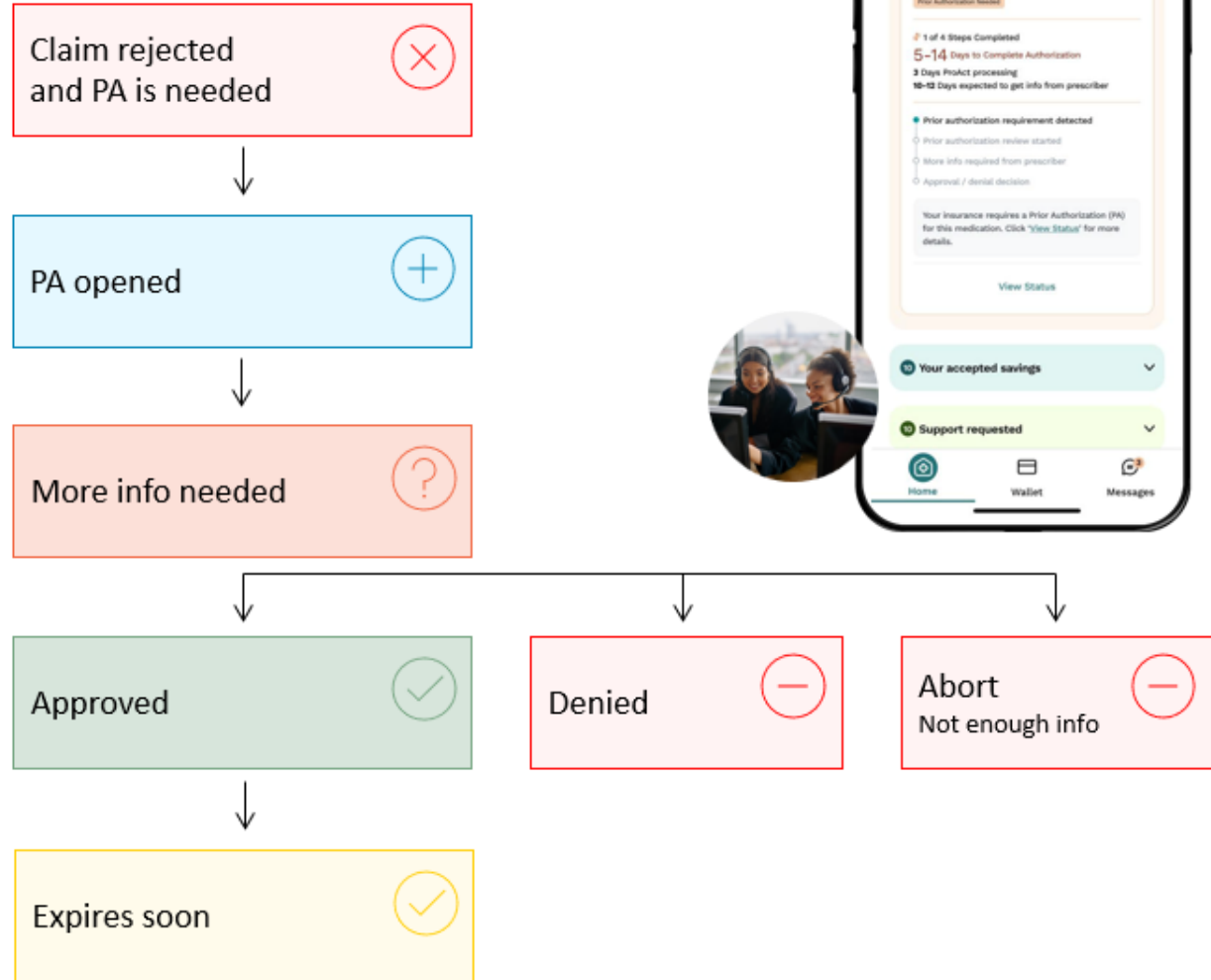


~42%
Engagement Rates



2 in 3 Members
Accept Savings

Prior Authorization Support



Counter

- Counter Health Client Profile:
 - Clients looking for robust member engagement tool to inform their members of cost savings options and other lines of communication surrounding their prescription benefit.
 - Clients looking for reduction in prior authorization noise.

Counter

Case Study Details	
Client Type	Health System
Life Count	3,348 lives
Components	Therapeutic Interchange International PA Notifications
Program Details	
Total Savings Aug. 2025 – Feb. 2026	\$156,083.76
Counter Health PMPM Savings	\$7.77



Thank you!